



AFFILIATE BENEFITS

As a member, you are entitled to all local and state benefits, member communications, monthly news, legislative advocacy on your industry's behalf, community service, and being part of a strong group of industry professionals. **Billed annually in October.** Membership dues are prorated monthly for new members. New Affiliates are subject to various, one-time fees not listed below.

Businesses who become Affiliate Members also receive the following member benefits...

PLATINUM

\$5,480 value for \$2,500

- ✓ Affiliate Business Council Membership
- ✓ ABC Logo Website Directory
- ✓ Affiliate of the Month
Newsletter Banner
Pinned Social Media Shout Outs
Featured on Office TVs
- ✓ General Website Directory
- ✓ Golf Tournament Title Sponsor
- ✓ Golf Tournament Hole Sponsor
- ✓ Installation Banquet Title Sponsor
- ✓ Lunch and Learn Sponsor
- ✓ Mixer Sponsor
- ✓ New Agent Contracts Panel
- ✓ New Agent Orientation
w/Contact Information
- ✓ Other Sponsorship Opportunities
- ✓ REALTOR® Store Marketing Space
- ✓ Social Media Announcements
New Member & Upgraded Level
- ✓ Spring TREPAC Event Sponsor
- ✓ TREPAC Dinner/Auction Title Sponsor
- ✓ Texas REALTORS® Affiliate Member Benefits
- ✓ Quarterly Event E-blast
- 2** REALTOR® Day at City Hall/Capitol Tickets
- 2** TREPAC Dinner/Auction Tickets
- 2** Installation Banquet Tickets
- 10** Complimentary Luncheon Tickets
- 2** Networking Luncheon Sponsor Speaker

GOLD

\$3,295 value for \$1,500

- ✓ Affiliate Business Council Membership
- ✓ ABC Logo Website Directory
- ✓ Affiliate of the Month
Newsletter Banner
Pinned Social Media Shout Outs
Featured on Office TVs
- ✓ General Website Directory
- ✓ Golf Tournament Hole Sponsor
- ✓ Installation Banquet Sponsor
- ✓ Lunch and Learn Sponsor
- ✓ New Agent Contracts Panel
- ✓ New Agent Orientation
w/Contact Information
- ✓ Other Sponsorship Opportunities
- ✓ REALTOR® Store Marketing Space
- ✓ Social Media Announcements
New Member & Upgraded Level
- ✓ Spring TREPAC Event Sponsor
- ✓ TREPAC Dinner/Auction Title Sponsor
- ✓ Texas REALTORS® Affiliate Member Benefits
- 1** REALTOR® Day at City Hall/Capitol Ticket
- 1** TREPAC Dinner/Auction Ticket
- 1** Installation Banquet Ticket
- 6** Complimentary Luncheon Tickets
- 1** Networking Luncheon Sponsor Speaker

SILVER

\$900 value for \$750

- Affiliate Business Council Membership
- ABC Logo Website Directory
- General Website Directory
- New Agent Orientation
w/Contact Information
- Other Sponsorship Opportunities
- REALTOR® Store Marketing Space
- Social Media Announcements
New Member & Upgraded Level
- Texas REALTORS® Affiliate Member Benefits

50% OFF

1 TREPAC Dinner/Auction Ticket

50% OFF

1 Installation Banquet Ticket

3 Complimentary Luncheon Tickets

BRONZE

\$300 value for \$217

- ✓ General Website Directory
- ✓ Other Sponsorship Opportunities
- ✓ Social Media Announcements
New Member & Upgraded Level



For questions about these benefits, including sponsorship and advertising opportunities, please contact **Sean Owen** at communications@gdwcar.com or call **940-387-8212**.



AFFILIATE BENEFITS


If you're not listing or selling, and do not hold an active real estate license, Affiliate membership is ideal.


This membership is usually held by companies that are associated with the real estate business (*Title Companies, Lenders, Inspectors, Pest Control, Roofers, etc.*) but can be held by any company that would like to join. Affiliates hold membership with GDWCAR (Local) and Texas REALTORS® (TAR), however, **no access to MLS is granted**. Affiliate members have many networking opportunities for promoting their products and services to the REALTOR® community.

Greater Denton/Wise County Association of REALTORS® (GDWCAR) is a full-service trade based volunteer association. Established in 1952, the membership is comprised of REALTORS® who are bound by the higher standard of professional practices as set forth in the Code of Ethics, Affiliates who serve the member's clients, educators, legislators, and student members.

 **1,300+**
members










 **100+**
events & classes

 **959**
billion+ in sales

 **16k+**
home buyers

Benefits

Below are just a few of the benefits available to our Affiliate members. For a full list, consult the table on the back of this page...

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|---|--|---|
|  Marketing Opportunities Display your flyers and business cards in the REALTOR® Store. |  Sponsorship Opportunities Get advanced notification and priority consideration of sponsorship opportunities for education classes and special events. |  Ability to purchase Supra key services (<i>Inspection and Pest Control Affiliates <u>only</u></i>). |
|  Acknowledgment Opportunities Be acknowledged for contributions to TREPAC. |  New Affiliate Member Welcome Recognition on GDWCAR social media outlets. |  Option to rent GDWCAR rooms for free (<i>beverage/food & audio/visual fees, if applicable</i>). |
|  Recognition Opportunities Eligible for the Association's "Affiliate of the Year" award. |  Affiliate Level Upgrade Recognition on GDWCAR social media outlets. |  Subscription to GDWCAR newsletters To keep you informed of industry and Association news and events. |

Affiliate Business Council

The Affiliate Business Council (ABC) is the primary funding source for Association events. They exist to bring REALTORS® and Affiliates together to grow businesses. Designed to help Affiliates effectively and efficiently plan their year and budget to GDWCAR members.

ABC Benefits

- ✓ Maximum exposure within the Association.
- ✓ Help develop programs and opportunities that foster REALTOR®-Affiliate networking opportunities.
- ✓ Company name, logo, website, and primary contact information listed on the enhanced Affiliate Members Directory on the gdwcar.com website.
- ✓ If interested, priority consideration for instructor opportunities for seminars and accredited courses.
- ✓ The opportunity to market your businesses special event, **once per quarter (Platinum & Gold only)**.

General Rules

- ✓ ABC members serve on specific committees to ensure success.
- ✓ Affiliate Director, appointed by the President, serves as Chair of the Affiliate Business Council.
- ✓ ABC meets monthly, the first Monday of the month, at 2 pm. Members regularly attend and participate in these meetings.
- ✓ You must be a Platinum, Gold, or Silver member in good standing with the Greater Denton/Wise County Association of REALTORS® to participate in the council.